



# BENTLEY

## **.BENTLEY TLD Domain Name Registration Policy (The “Registration Policy”)**

### **Version 1.0**

#### **Definitions**

1. The terms “TLD”, “Registry Operator”, “Affiliates” and “Trademark Licensees” are as defined in the current Registry Agreement and associated specifications between the Internet Corporation for Assigned Names and Numbers (“ICANN”) and Bentley Motors Limited (The “Registry Agreement”).

#### **Overview**

2. The Registration Policy sets out the eligibility and registration criteria for domain names within the .BENTLEY TLD.
3. The Registration Policy may be revised from time to time without prior notice. The registration, renewal or continued registration of a .BENTLEY domain name constitutes acceptance of the Registration Policy.

#### **Registration Eligibility**

4. Only the Registry Operator, its Affiliates or Trademark Licensees with explicit authorisation to use the .BENTLEY TLD are eligible to be registrants of .BENTLEY domain names and to control the DNS records associated with domain names at any level in the TLD.
5. The Registry Operator may at any time review the eligibility of a registrant, and may take any action deemed necessary; the outcome of such a review will be at the Registry Operator’s sole discretion and may include, but is not limited to the suspension, cancellation or transfer of a domain name. The Registry Operator’s decision in such review is final.

#### **Acceptable Use**

6. The .BENTLEY TLD is intended to promote the Bentley brand, and as such all use must be in line with the corporate policy of the Registry Operator.
7. No .BENTLEY domain name may be used in a way that would breach any applicable laws or regulations or negatively impact the Bentley brand or would cause the Registry Operator to breach such laws or regulations or the Registry Agreement.
8. The Registry Operator may at any time review the use of a registered domain name and take such necessary actions as it deems appropriate.

#### **Registration Period**

9. Domain names within .BENTLEY may be registered for periods between one and ten years.
10. By registering a .BENTLEY domain name the registrant is agreeing to auto-renewal of the domain name for a period of one year upon reaching the expiration date unless instructed otherwise in advance of expiry.



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### **Reserved Names**

11. Domain names which may not be registered are those:

- a. which are prohibited by the Registry Agreement between ICANN and the Registry Operator from being registered or delegated; or
- b. that do not meet the technical specifications adopted by the Registry Agreement; or
- c. which, from time to time, appear on the Registry Operator's Reserved Names List.

### **Dispute Resolution**

12. All domain names registered in .BENTLEY TLD are subject to the applicable dispute resolution conditions imposed in the Registry Agreement. By registering a .BENTLEY domain the registrant agrees to be bound by such dispute procedures.